

# Asia's Largest Knitting Technology Trade Fair

Air Conditioned

11<sup>th</sup> Edition

ASIA'S LARGEST KNITTING TECHNOLOGY TRADE FAIR

®



# knit-tech

FEB 18-21

2011

TIRUPUR INDIA



**HI-TECH INTERNATIONAL**  
TRADE FAIR INDIA PVT. LTD.,

KNITTING

DYEING

COMPACTING

CAD/CAM

FINISHING

EMBROIDERY

SEWING

PRINTING

ACCESSORIES

## India

India is the world's second largest producer of textiles and garments and third largest producer of cotton. The textile and garment industry in India is one of the oldest manufacturing sectors in the country and is currently its largest and it fulfills a vital role in the Indian economy and it has a prominent position in the textile world.

It has a total market size of US \$ 52 billion and accounts for 26% of the manufacturing sector, 20% of industrial production and 18% of industrial employment. It contributes 15% to gross export earnings

and 4% to national GDP ..

To encourage of textiles and garment sector and to give a fillip to exports of textile products many important initiatives taken by the government.

With rapid on going reforms India is expected to further improve its position in the 21st century.

## Textile Industry

Textile Industry is providing one of the most basic needs of people and it holds importance; maintaining sustained growth for improving quality of life. It has a unique position as a self-reliant industry, from the production of raw materials to the delivery of finished products, with substantial value-addition at each stage of processing; it is a major contribution to the country's economy.

The textile industry is the single largest foreign exchange earner for India. Currently it accounts for about 8% of GDP, 20% of the industrial production and over 30% of export earnings of India and it has only 2-3% import intensity.

India's textiles and clothing exports during 2008-09 were of the value of US\$ 1,85,295 million. It provides direct employment to about 38 million persons. The apparel export industry provides employment to 2.5 million workers directly, and three million indirectly, earns foreign

exchange of Rs.50,000 crore annually and the need of the hour is to raise the level of exports to US\$ 25 Billion by the year 2012,

Besides another 50 million people are engaged in allied activities

Today not only is the garment export business growing, enthusiasm in the minds of the foreign buyers is also at a high.

The credit for this goes to our exporter community. The textile policy of 2000 aims at achieving the target of textile and apparel exports of US \$ 50 billion by 2010 of which the share of garments will be US \$ 20 billion. The main markets for Indian textiles and apparels are USA, UAE, UK, Germany, France, Italy, Canada, China, Spain, Netherlands and Japan

India's textile industry is poised to take leap in the new globalized scenario as it is implementing a modernization programme.

## Knitting Industry

The Indian knitting industry has been one of the most innovative global producers of knitwear products. It's a growing industry and it emerged as a premier supplier of value added items.

Recently the industry has seen major technological developments which provide an essential service to the industry in enabling us to reach our full competitive potential, taking full advantage of new and emerging technologies.

A large number of sophisticated computerized knitting, embroidery machines, dyeing machines, state of the art sewing lines, CAD/CAM systems, large scale processing machines, and other machinery required in the knitwear manufacturing have been mostly imported.

Most of the global players are buying the Indian market with great interest as one of key markets in the new millennium.

## Why Knittech 2011

KNIT TECH 2011 will exploit the opportunities arising from the very latest technological development make sure that we continue to innovate, preparing for the we need to future

To do this, our textile and clothing industry needs strong and relevant skills to compete successfully in World markets. In some areas we already have these; using new computer technology in knitting machines, Indian companies are succeeding in both reducing the production time of garments and increasing their fashion and design content.

One way to harness the new technologies and increase our competitiveness is to exploit our strong human resources - our knowledge, our skills and our creativity are the keys to this success.

## About Tirupur

Tirupur is a textile town in Tirupur District of Tamil Nadu and is popularly known as Banian City / Knit City. Tirupur is situated at 50 Kms. East of Coimbatore and the Corporation area of town is spread over 27.20 Sq. Kms. with a population of around 7.00 lakhs.

Tirupur is a Centre for cotton market and Cotton Ginning Factories. Though Cotton Trading and Ginning operations have shrunk, Tirupur is still a popular market for unginned cotton.

Tirupur is a textile town where commerce precedes everything.

Tirupur's gain stem from its performance in technology and the quality of its macro economic environment. It also derives much of its ascent from improved perception of its public service. Buyers from 41 countries frequently visit Tirupur regularly.

Tirupur can deliver customized samples in less than 12 hours; half a million pieces in a matter of days. 56% of India's total knitwear exports come from Tirupur. No doubt, the Export Import Policy of 2002-07 makes laudable tribute to Tirupur for its contribution to the export efforts and calls it a 'Town of Export Excellence'.

## The Prestigious Participants

11th Edition of this Knit-Tech invite the prestigious participants from Knit & Textile related industry, Traders, Agents, Manufacturers, sales & Service Companies and also allied Products.

All above like, manufacturers of Knitting Machineries like Circular, Open width and speciality Machineries, Dyeing Machineries like Airflow, Soffflow, R.O.Plants and Technicals etc., CAD / CAM Machineries, Compacting Machineries, Printing Machineries like

Auto, Rotary, Station, T-Shirts Printing and Digital Printing Machineries, All kind of Sewing Machineries, Embroidery Machineries, Rising, Fusing, Laser Cutting Machineries, Collar Knitting Machineries and Garment Production Stations. And Accessories like Yarns, Laces, Buttons, Zips, Chemicals etc. Additionally Office Automation like Computers, Fax, Xerox, Industrial Software Solutions, Logistics and Industrial Related Products.

## The Stalls

Based on the area of the Stalls, they have been categorized as A, B, C, D, E. The rents vary as per the size. Stall tariff gives a broad outline of the charges.

The construction of the stall would be of strong rigid plywood and

Aluminium Panels. The Flooring would be thick quality Synthetic mats. Height of the stall would be 8 feet & would include TWO SPOT LIGHTS, 5 AMPS PLUG POINTS, ONE TABLE AND TWO CHAIRS and name facia of the participants would be the head panel.

## Add On Services

The following add on services are available at the venue. Courier, Fax, Photocopy, Travel assistance, information center, Restaurants and Snack Bars, First-aid booth, Central security volunteers, Assistance for insurance, Telephone, Drinking water & Fire fighting instruments.

## Specific Services

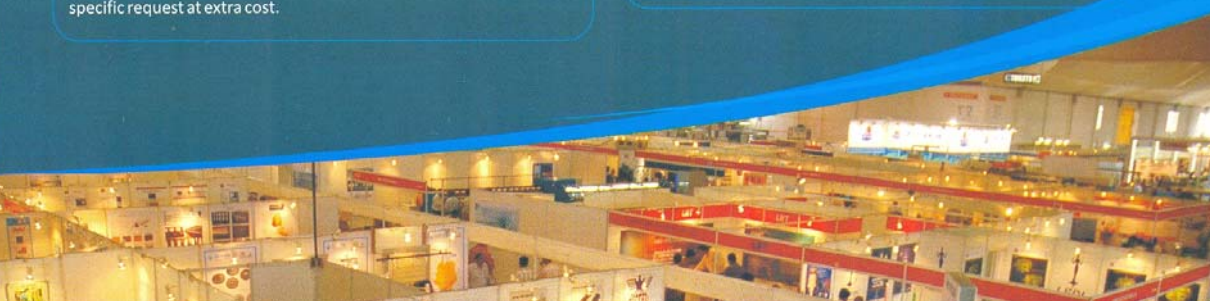
Specific requirement regarding interior Decoration, Display Designing, Additional Furniture requirements, Electricity, Telephone, Water, Accomodation and Transportation etc., can be arranged seperately on specific request at extra cost.

## Application

Interested participants kindly send their filled application forms to reach the organisers along with demand draft in favour of 'HI-TECH INTERNATIONAL TRADE FAIR INDIA PVT. LTD.', payable at TIRUPUR, INDIA. The allotment of stalls would be on first come first serve basis. The allotment advice would be sent to the participants.

## Fair Directory

An official directory would be released on the inaugural day of the fair for the benefit of manufacturers, traders, exporters, buyers, representatives and agents.



## Event Schedule

Dates	Timings
18 Feb, 2011	09:30 - 19:30 Hours
19 Feb, 2011	10:00 - 18:30 Hours
20 Feb, 2011	10:00 - 18:30 Hours
21 Feb, 2011	10:00 - 18:00 Hours

## Additional Attractions



Seminars &  
Technical Meet

## Fact Sheet

Show Dates	18-21 February, 2011
Organizer	Hitech International Trade Fair India Pvt Ltd, Tirupur
Contact Address	No. 11, Senthil Nagar, Periyar colony, Anuppapalayam, Tirupur 641652 - India
Fair Director	Mr. M.A.Rayappa, Chairman
Telephone	91-421-6541408, 4255505
Fax	91-421-2479392
E-Mail	mar@hitechtradefair.org
Exhibit Profile	Display of various Garment, finishing, knitting and Sewing machinery Dyeing machinery Embroidery and Printing machinery Cad/cam Air compressors
Show Location	Hi-Tech Tirupur Exhibition Center T.M pondi
Anticipated Number of Exhibitors	400 plus
Net Exhibit Space	7521 SQMTS
Anticipated Attendance	Business Visitors from Domestic and across the countries

## Organiser

11, Senthil Nagar, Periyar Colony, Anuppapalayam (Po), Tirupur - 641 652, INDIA  
Phone : 0091 421 6541408, 6541410, 6459410 Fax : 0091 421 2479392

B-202, Garuav Shikhar, Thakur Village, Kandavali (E), Mumbai - 400 101  
Phone : 0091 22 28842183 Fax : 0091 22 28767131 Mobile : 098675 90314

2943/13, 2nd Floor, Ranjeet Nagar, New Delhi - 110 008 Phone : 0091 11 2589 1475, 2138 4740  
Fax : 0091 11 2589 2138 Email : rajtripathi78@yahoo.com Mobile : 093500 47825

Shanghai Trusten International Trading Co. Ltd., Room 805, No. 31, 1258 Long, ChangDe Road,  
Shanghai, P.R. China - 200060 Tel : 0086 21 62989311 Fax : 0086 21 62982707

Marketing Team	G. Harsha Manjunath	098448 00666	M. Amsaveni	093602 25579
	G. Harish Kumar	093630 30262	Girish D Kachalla	098675 90314
	M.S. Ravichandran	094811 66666	Usha	093100 47825

Office Co-ordinator : Sumathi 0421 4255505

S. Murugesh 0421 6541408



### Stall Tariff

Type	Indian Participants (in Rupees)		Foreign Participants	
	Standard	Corner (2 side vision)	US \$	EURO
Area in Mtrs.				
A Type (3x3)	38,500	43,000	1000	810
B Type (4x4)	68,500	74,000	1800	1450
C Type (6x6)	1,54,000	1,60,000	4050	3250
D Type (8x7.5)	2,55,000	2,65,000	6800	5400
E Type (3x2)	26,000	29,000	680	550
F Type (6x4)	1,04,000	1,16,000	2700	2200
Raw Space Min 200 sq.mtrs	4,000 per sq.mtrs		105 per sq.mtrs	85 per sq.mtrs

Government Service Tax @ 10% and Cess 0.36% along with all stall payments

### Fair Directory

	Indian Rupees	US \$	EURO
Back Cover	25,000	600	450
Front Inner	15,000	350	275
Back Inner	15,000	350	275
Inner Colour	10,000	225	175

Government Service Tax @ 10% and Cess 0.36% along with all payments to :  
 M/s. Hi-Tech International Trade Fair India Pvt. Ltd.,

### Specific Services

Intermediary Bank : WACHOVIA BANK, NEWYORK, USA  
 Nastro Account : 2000 191075023  
 Beneficiary Bank : IndusInd Bank Ltd, 19, T.S. Puram, Logu Building, Tirupur - 641 601, INDIA  
 Beneficiary : HI-TECH INTERNATIONAL TRADE FAIR INDIA PVT. LTD.,  
 Account No. : 0580 682526 060  
 Address : 11, Senthil Nagar, Periyar Colony, Anupparpalayam (Po), Tirupur - 641 652, INDIA  
 Phone : 0091 421 6541408, 6541410, 6459410 Fax: 0091 421 2479392

